Appendix Cookie Policy: list of cookies

In the tables below you will find the list of cookies used on our site as of May 1, 2020, classified by categories.

Functional cookies

Type	Explanation	Name	Duration (days)	Party	GDPR links
Functional	Internal usage	lastSource	55	Europ Assistance	N/A
Functional	Store user language on a blog (WPML plugin)	_icl_visitor_lang_js	31	WPML (Europ Assistance)	https://wpml.org/documentation/privacy-policy-and-gdpr-compliance/
Functional	Cookie is placed by WPML to check if cookies can be placed	wpml_browser_redirect_test	0	WPML (Europ Assistance)	https://wpml.org/documentation/privacy-policy-and-gdpr-compliance/
Functional	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.	PHPSESSID	0	Europ Assistance	N/A
Functional	Internal usage: cookie used to store the cookie preferences	accept-cookie	0	Europ Assistance	N/A
Functional	Used to distinguish conversations	intercom-id-rububu1z	300	Intercom Messenger	https://www.intercom.com/help/en/articles/2361922-intercom-messenger-cookies
Functional	Used to distinguish sessions	intercom-session-rububu1z	37	Intercom Messenger	https://www.intercom.com/help/en/articles/2361922-intercom-messenger-cookies
Functional	Cookie is placed by ActiveCampaign to store cookie consent preferences	ac_enable_tracking	32	ActiveCampaign	https://www.activecampaign.com/gdpr-updates/

Analytical cookies

Type	Explanation	Name	Cookie duration (days)	Party	GDPR links
Analytical	Cookie is placed by Hotjar to store a unique user ID	_hjid	322	Hotjar	https://www.hotjar.com/privacy/gdpr-compliance/
Analytical	Cookie is placed by Hotjar to store anonymized statistics	_hjIncludedInSample	0	Hotjar	https://www.hotjar.com/privacy/gdpr-compliance/
Analytical	Used to distinguish users	_ga	755	Google Analytics	https://privacy.google.com/businesses/compliance/
Analytical	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	_dc_gtm_UA-97928381-4	30	Google Analytics	https://privacy.google.com/businesses/compliance/
Analytical	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	_gat_UA-97928381-4	30	Google Analytics	https://privacy.google.com/businesses/compliance/
Analytical	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	_dc_gtm_UA-97928381-1	30	Google Analytics	https://privacy.google.com/businesses/compliance/
Analytical	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	_dc_gtm_UA-97928381-2	30	Google Analytics	https://privacy.google.com/businesses/compliance/
Analytical	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	_gat	30	Google Analytics	https://privacy.google.com/businesses/compliance/
Analytical	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	_gat_UA-97928381-2	30	Google Analytics	https://privacy.google.com/businesses/compliance/
Analytical	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	_gat_UA-11916294-1	30	Google Analytics	https://privacy.google.com/businesses/compliance/
Analytical	Used to distinguish users	_gid	31	Google Analytics	https://privacy.google.com/businesses/compliance/

Advertising cookies

Type	Explanation	Name	Duration (days)	Party	GDPR links
Advertising	Conversion Linker functionality - it takes information in ad clicks and stores it in a first-party cookie so that conversions can be attributed outside the landing page.	_gcl_au	56	Google Marketing Platform	https://privacy.google.com/businesses/compliance/
Analytical / Advertising	Cookie is placed by Facebook to track visits across websites	_fbp	79	Facebook	https://www.facebook.com/business/gdpr